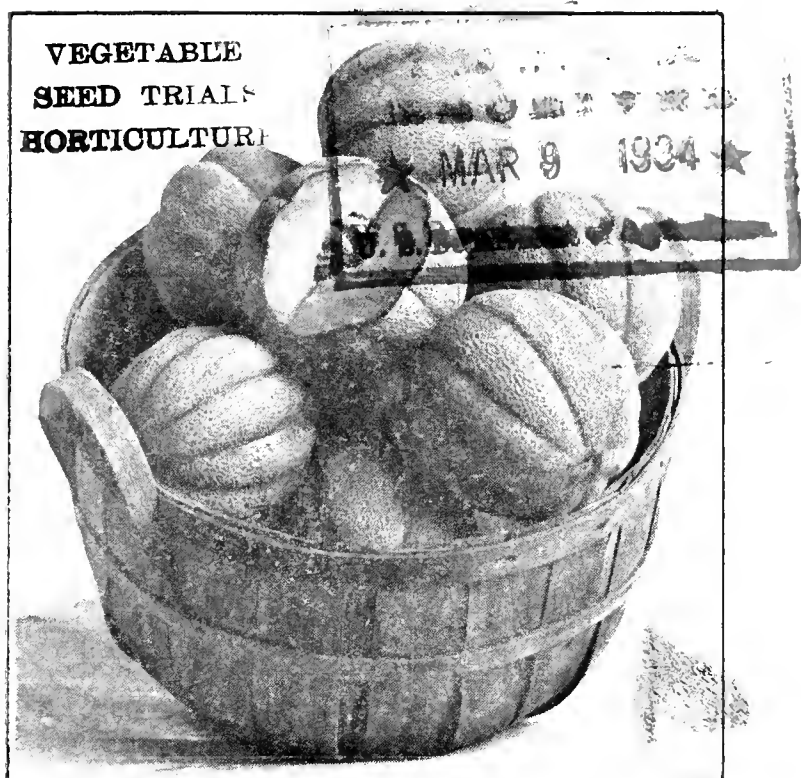


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THE GOLDEN CHAMPLAIN CANTALOUPE



H. J. Walrath & Sons

ORIGINATORS

R. D. 1, CONNEAUT, OHIO

The above photograph of the Golden Champlain Cantaloupe shows the desirable features of their appearance—heavy netting, very thick flesh, and small seed cavity. The general outside color is gray, from the netting, underlaid with dark green. The flesh is a rich golden color, very tender, juicy and sweet, fine grained and free from stringiness, and uniformly delicious clear to the rind. The great advantages of the Golden Champlain are its unequalled earliness which is admitted by all who have tried it; its remarkable hardiness, which makes it a sure crop melon; its delicious flavor, heavy yield, fine appearance, and good hand-

ling qualities. These advantages enable you to establish a high-class trade before other melons are ready for market.

In order to make it perfectly clear to everyone that this melon is not in the experimental stage, we wish to state that we originated this variety fourteen years ago, and specialized in it several years before introducing it commercially.

AS SAFE AS CORN

Our point in this article is to show to what a great extent the Golden Champlain takes the risk out of melon growing. We are justified in believing that it is just as safe a crop as corn, which is the greatest reliance of American agriculture. In fact the Champlain succeeds in climates where corn is too uncertain to warrant raising it; as far north as Winnipeg, Canada; in the high, cool New England States of Maine, New Hampshire and Vermont, and also as far south as Florida, Texas and Southern California. In proof of our claims we are printing a number of letters from our customers in various parts of the country. Many of these came from men who were so well pleased with the Champlain that they ordered more seed during the Fall.

EARLINESS

gives you the best price for your melons, it gives you the advantage of good warm weather for their proper ripening, instead of the colder and uncertain weather of the later season. It lessens your expense of hoeing and cultivating because full growth is reached sooner. No other melon has ever come near the records of the Golden Champlain which has in favorable seasons ripened its fruit in 57 days from the time of planting the seed in the open field. This earliness is due to its rapid germination and vigorous growth, early blossoming and setting, and rapid development after setting. It is only a short time after the melons reach full size until they are ripe.

QUALITY

The Golden Champlain is the only early melon with high quality of the best later ones. Its flavor has won it the highest praise from all who have tried it. The best dealers, stores and hotels everywhere prefer the Champlain to any others because it has given the greatest satisfaction to their patrons. Its earliness puts it in the market first, and its high quality keeps it in the greatest demand throughout the season. The fact that it stands up so well in transporting and handling is another point in its favor among dealers, and it does not crack open at the end, a fault which ruins so many good melons of some varieties.

EXPERIMENT STATION REPORTS

In addition to these reports from professional market growers are those from State or Government Experiment stations:

"Very poor season, temperature far below normal, throughout the summer and entirely too much rain. Golden Champlain again matured earlier than any others in test, and was of considerably larger size than last year, at which time we had very dry weather."—(Prof. W. H. Schneek, Cornell University, New York State College of Agr.)

"Weather conditions here this season, as in other parts of Canada, were very adverse to the production of a good melon crop. As a result, we got meagre results from our plantation, which when compared with the results obtained from the Golden Champlain, showed this melon up very favorably."—(Prof. V. S. Ritchie, Dominion Exp. Farms, Ottawa, Canada.)

You may rely with confidence upon the opinion of these scientific investigators, as it is their duty to make careful and impartial tests and reports. They have no object in making

any exaggerated statements; on the contrary, it is their place to be perfectly neutral in their judgements, and their habit to be very conservative in their praise.

\$1,000.00 PER ACRE

The successful farmers today are watching very carefully the costs of producing and marketing their crops, and finding which ones really pay.

Many growers have reported sales from the Champlain at the rate of over a thousand dollars per acre, and we have bettered this figure ourselves more than once. Even in the best seasons, the Champlain is the greatest money maker; it can always be raised at the least expense and sold for the most money. In a very good season it often happens that all kinds of melons do well, and by the time the late varieties are ready for market, there are so many that the price slumps below the cost of production. The growers of the Champlain have by that time picked for probably four weeks, and have already made more than any of the late kinds can bring. But it has been our experience that the people who have been buying the Champlain like them so well that there is always a sale for them as long as they last, at prices well above the standard.

WOULD YOU

pay \$3.00 per acre for some new and wonderful fertilizer which would make your cantaloupe ripen from two to four weeks earlier than their usual time, and also give them a big yield, fine flavor and great hardiness? Of course you would; it would be the greatest investment you could make. No, we don't know of any such fertilizer, but we are giving you that effect in our Golden Champlain seed, at a difference of about \$3.00 per pound over the old standard seed.

PRICE LIST

One Pound	\$ 3.00
Two Pounds	5.50
Five Pounds	12.00
One-half Pound	1.75
One-fourth Pound	1.00
Packet (2 oz.)	.60

Terms, cash with order; we pay postage or express to your address.

There is no other melon which combines all the desirable points as does the Golden Champlain, from the standpoint of results. It is the cheapest seed you can buy

REMEMBER

that cantaloupe varieties or cucumbers will mix readily if planted anywhere near each other as bees carry pollen from the blossoms for quite a distance. Also experienced growers in the black soil districts find that they do not get as good results from seed that they have saved themselves and planted back on the same soil. It is much better policy to insure having good pure seed by buying each year than to risk losing the advantages of the Champlain by planting seed raised under ordinary conditions. We run no risk of possible mixing; there are no other melon growers bordering on our 150 acre farm; moreover, we are constantly breeding up the quality of our seed by yearly selection of the finest specimens for our planting.

REPORTS FROM GROWERS

Letter from Camp Isida, Sullivan Co., N. Y. (Summer resort)
"Golden Champlain was recommended to our use last

year by Prof. Schneck of Cornell University, and we naturally expected pretty fine things from the melon. The crop, however, far exceeded our expectations not alone as to quality which was superb, but also in extreme earliness and vigor of the plants. We set part in hot bed and others planted direct in field; we gained about three weeks over those planted in field while other varieties failed to ripen any at all from field planting. It is probably unnecessary to go to this trouble in a normal year. However, our demand for melons starts very early and we shall use the hotbed again for part of the crop.

Enclosed you will find check for our order for Golden Champlain seed. We feel indebted to the Market Growers' Journal in which we first saw your ad. Very Truly Yours, Leon L. Allen, Supt."

WISCONSIN

"Have tried many kinds of early melons but so far the Golden Champlain has them all beaten. Quality good, vines vigorous and healthy. Melon crop was a failure here this year; the only ones I had were from the Champlain."—T. B. F., Eau Claire, Wis.

INDIANA

"The Golden Champlain was two weeks earlier than any other, quality good, yield good for such a year, which was the worst I ever saw. It was said I had the best crop in the county. Two of my neighbors had ten and seven acres of melons and neither of them got one ripe melon.—M. L., Plymouth, Ind.

NEW JERSEY

"The Golden Champlain is two weeks earlier than any other I ever grew, and very vigorous. I planted my cantaloupe on the 24th of May, Golden Champlain, Fordhooks, Rockyfords, Knights. It was cold, wet spring and none of them grew much for a time, then it got warmer and we had a six weeks dry spell. I began picking the G. C. the 3rd of August, Knights the 15th, Rockyfords the 1st of Sept., all planted the same day. I think Golden Champlain is the finest cantaloupe I have ever grown; people came miles after them and they said they were the finest cantaloupe they had ever eaten. I shall plant a large patch next year."—H. D. F., Tuckahoe, N. J.

IOWA

"Regarding the Golden Champlain must say taking the season into consideration they were wonderful. I have had five varieties and Champlain were two to three weeks ahead of any for them in every way. They outgrew everything we had, the thing we had, including Tip Top. I cannot speak too highly quality was good, yield wonderful, in a very poor and unusual season. I hope to plant more next season; trust you are well supplied with seed."—J. B. Ames, Iowa.

OHIO

"Please quote me price of Golden Champlain seed, I used 1½ pounds of your seed last season, and it did very well, considering the unfavorable weather. Sold the first melons on August 18th, which was three weeks earlier than others."—G. W. B., North Baltimore, Ohio.

"Your Golden Champlain melon surpasses any other I have ever grown. Was at least three weeks earlier than any other variety. The quality was fine. My whole crop was consumed by the first town I went to. Have grown cantaloupe for 18 years, but now realize was never really in the melon business before."—E. T. C., Green Springs, Ohio.



MASSACHUSETTS

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"The Champlain is away ahead of anything in earliness, quality excellent and yield best of any. I am more than pleased with your melon considering the very unfavorable season. In fact the G. C. was the only melon I got a crop from. I want to get some more seed from you next year as I am convinced that it is the only melon to plant in this location."—D. McR., Bridgewater, Mass.

NEW HAMPSHIRE

"I tried for 6 years to raise enough melons to eat, but never succeeded until last year, when I planted Golden Champlain. From 45 hills I got all I could eat, gave away a lot, and had some to sell. They were fine melons."—G. B. Suncook, N. H.

MICHIGAN

"The Golden Champlain is the earliest we have ever raised and the best grower: yield good and quality averages better than Osage. The season was the worst we ever had, below 40 several times in June, July and August."—W. F., Muskegon, Mich.

"The Golden Champlain is the earliest I know, and also excels in vigor and growth. Last summer it was the only melon that did anything worth while here."—L. C. Plymouth, Mich.

FLORIDA

"I think the Golden Champlain is one of the very best varieties for local market, and I can ship them successfully for four or five hundred miles or more. I raise about 60 acres of cantaloupe here. We are troubled with rust and blight and need something that makes quick. Send my seed at once, as we are about ready to plant."—F. W. R., Oscala, Florida.

NORTH DAKOTA

"Feeling confident that you knew what you were talking about when you said the Golden Champlain was two weeks earlier I decided not to plant any other kind, for which I was very thankful later. I have tried for many years to grow melons enough for my own use, but had never succeeded before. This year I had in one-eighth acre (just 156 hills) of your Golden Champlain, and not only had all I could eat, but marketed 1000 of the finest melons you ever saw. I gave a melon party, the first ever held in Grand Forks County, and every one proclaimed the melons the finest ever. My neighbors had other varieties planted, but did not get any melons."—Yours very truly, C. I. Wyman, Northern North Dakota.

MAINE

"Golden Champlain is the only melon that ripened for me, and is, I believe, one month earlier than others, for no other got anywhere here, only as large as a walnut. I consider Golden Champlain the earliest, most productive and best quality melon in existence. It was also superior to all other varieties in vigor and growth in a very poor season."—Very truly yours, F. R. Cole, Northern Maine.

CANADA

"My Golden Champlain were three weeks ahead of all others, and all other varieties are raised around here. This was a very poor season, cold and dry and millions of beetles. Will send for more seed in the near future."—Henry Brouillette, Ontario, Canada.

LONG ISLAND, N. Y.

"It gives me great pleasure to advise you that your Champlain melon proved a good looker, a good eater, and a good yielder. It came in early and stayed late.

Although an extremely unfavorable season, mainly because of long continued cool nights in the early part of the season, it stood out in the patch like a house a-fire. We have been trying out melons from various sections of Europe, as well as in the U. S. since 1906, and your Champlain stands out as a "high-hooker" as Long Islanders put it, and we wish you well."—Loyally, Hal B. Fullerton, Director of Agriculture, Long Island R. R. Experiment Station.

PENNSYLVANIA

"Our Golden Champlain melons were the only variety that we were able to market the entire crop before the vines were diseased. They were three weeks earlier than any variety we raised. The G. C. won the reputation of being the finest quality of any melon on the market, and always commanded the highest price. We sold \$1,000.00 per acre from them, while our other varieties only produced \$150.00, the vines becoming diseased before the melons ripened."—J. M. R. Lewisberry, Penn.

MARYLAND

"The Golden Champlain is the earliest we have had, and in regard to quality we have nothing better. It was four weeks earlier than the Pearl Pink Meat and Burrell's Pink Meat."—J. J. T. Preston, Md.

CONNECTICUT

"The Golden Champlain is the best melon I have tried. I certainly was well pleased with it. Had melons on the market two weeks before any native melons around here. Quality fine. Enclosed find check for \$11.00 for which send me two pounds of seed. I may as well plant all that I feel I can take care of before too many find this variety and flood the market. The early bird gets the coin."—E. W. H., Bristol, Connecticut.

NEW YORK

"Your Golden Champlain is the earliest melon I have ever raised and a good yielder. I got more melons off $\frac{3}{4}$ acre of yours than from $1\frac{1}{2}$ acres of the others, although it rained all last half of May and most of June we had to keep our overcoats handy."—P. H. Syracuse, N. Y.

"Have grown melons for market for 35 years and find your Golden Champlain to be the best I have raised. Extra early, vigorous grower, and fine quality."—G. W. P., Schenectady, N. Y.

TENNESSEE

"The Golden Champlain is the earliest we know of and a good grower, although we had a very bad season. We have raised cantaloupe for market for over 25 years and like the Champlain better than any we ever had; the season was so wet they didn't get a fair trial."—T. N. K., Piney Flats, Tenn.

CALIFORNIA

"Will you kindly quote me prices on your Golden Champlain Cantaloupe seed? We have found that your melon is the best we can grow here in Fontana, California."—J. S. D.

